

UX Engineering, Graphic Design, User Experience And Front End development



Client overview

- GRAND CANALS is solution company for Supply Chain companies.
- Is the only company that offer simple
- Identifies hidden inefficiencies and clues to improve the supply chain and capture cost savings
- Technology and leverage current trends to build the best solutions possible.

Objective

- Help client to the user experience process creation
- Create visual content for the new platform
- Fix code and bugs in new version and future
- Consult about the new content process and interaction.
- New innovations business proposals.

Solution

- UX – UI Techniques and Methodologies
- Daily communication with customer and developers in India to deliver hand to hand.
- Web Process creation
- Design and Productions process adding Scrum and Agile.
- Technologies & Framework Used: HTML, CSS3, JS, JQuery, Bootstrap,

Benefits

- Our partnership helped grand canal to focus more on core platform development tasks
- UX & UI Engineers in half the cost
- Fast paced development with daily & weekly commitment
- Intuitive design attracted more customers